



LOW TEMPERATURE DETECTORS  
AUGUST 1-5, 2011  
HEIDELBERG

INFORMATION  
FOR  
EXHIBITORS AND SPONSORS



[LTD-14](#) is the 14<sup>th</sup> International Workshop on Low Temperature Detectors --- a biannual conference series, which provides an international forum for discussing the latest research, ongoing development efforts and applications of cryogenic detectors for radiation and particles. The rapid technical developments of the last years and their outstanding features make these detectors very attractive in a variety of fields ranging from fundamental research to applied science.

Approximately 300 physicists and engineers will attend LTD-14. Conference participants represent more than 100 top-level universities and research institutes worldwide. Research areas covered include astronomy and astrophysics, dark matter, nuclear and particle physics, X-ray materials analysis, thin films, semiconductor and superconductor applications, ion spectroscopy and bio-molecule mass spectrometry. Technologies commonly used by LTD-14 researchers include cryogenics, cryo-electronics, thin-film deposition, nano- and micro-fabrication, data acquisition and analysis, etc.

## CONFERENCE DATE AND VENUE

August 1-5, 2011

Kirchhoff-Institute for Physics (KIP)  
 Heidelberg University  
 Im Neuenheimer Feld 227  
 69120 Heidelberg  
 Germany

Contact: [ltd14@kip.uni-heidelberg.de](mailto:ltd14@kip.uni-heidelberg.de)  
 ++49 6221 549860 (Béatrice Bähr)

## EXHIBITION

### VENUE

The LTD-14 exhibitor spaces will be located in the foyer of the Kirchhoff Institute for Physics directly in front of the conference lecture hall. A detailed floor plan can be found on page 7. During coffee breaks, lunch breaks and poster sessions no other events will be scheduled, giving exhibitors the opportunity to promote their products and offer information to all conference participants.

### DATES

The commercial **exhibition** will run **from Tuesday August 2<sup>st</sup>, 9:00 AM**  
**to Thursday August 4<sup>th</sup>, 6:00 PM.**

Set up can be started as early as Monday August 1<sup>st</sup>, 9:00 AM  
 and should be finished by Tuesday August 2<sup>nd</sup>, 11:00 AM.

The dismantling of exhibits and removal of display materials must be finished by Friday August 5<sup>th</sup>, 6:00 PM.

Check-in / Registration starts Sunday July 31<sup>st</sup>, afternoon.

Presently, three scientific poster sessions are planned: Mon, Tue and Thu afternoon. All registered participants are invited on one of the planned excursions scheduled for Wednesday afternoon. Additionally, there will be the conference dinner for all registered participants on Thursday evening at the Heidelberg castle.

## EXHIBITOR SPACES

The present plan foresees seventeen 'single' exhibition spaces (booths), 1a, 1b, 2a, ... , 8b, 9, as displayed in the floor plan on page 7. The booths can also be booked pairwise as 'double' booths and will be sold on first-come-first-served basis.

Each booth includes:

- An area of about 2 m × 2.5 m for most of the booths (see floor plan).
- Up to two tables (0.6 m × 1.8 m), on request.  
(The arrangement of tables as shown in the floor plan is not mandatory.)
- Up to five chairs, on request.
- Three power sockets (220V, CEE 7/4 = type F) single phase. Please inform the local organizers if your power consumption will exceed 500W. Three-phase can be supplied on request.
- Wireless internet access
- Link to exhibitor's web-site for contact information, or online catalog, etc., with a small logo (maximum 100x100 pixels) on the 'exhibitors' web-page of the conference.
- Coffee, drinks and snacks at the conference refreshment tables for all exhibitors and announced assistants.
- No booth separation walls / poster walls.
- THE BOOTH FEE DOES NOT INCLUDE ANY PARTICIPANT REGISTRATION FEE.

Booths 5a thru 9 have ceiling-high windows in the back (west side) facing the central square of the campus. Due to wall-mounted permanent information displays, tall poster walls are restricted to about half of the booth's width in booth 2b and 3a, as indicated in the floor plan. In case the number of applicants exceeds the present plan, additional booths will be located in the entrance hall on the north side of the building, replacing some of the poster walls.

## FEES

- Single booth, about 2 meters front side (see floor plan): € 1000 (including VAT)
- Double booth, about 4 meters front side (see floor plan): € 1500 (including VAT)

## WORKSHOP REGISTRATION FEE

For each exhibit space, at least one exhibitor is required to register as regular participant for the Workshop. Additional exhibitors or assistants are permitted for set-up, take-down, and staffing of the exhibit area, but the Workshop sessions and events are for registered participants only.

## ADDITIONAL OPTIONS

Item	Price (including VAT)
• Helium storage can (100 liters, KF-50), Tue-Thu	400 Euro

## SHIPPING/RECEIVING

Exhibitors are responsible for receiving their own exhibits and exhibit materials. Please do not ship materials to Kirchhoff-Institute for Physics or Heidelberg University. In special cases the local organizers may be contacted for help.

## PAYMENT

All above rates are in Euro.

According to the German tax policy, the value added tax (VAT) is 19% and is included in the reported rates.

Upon receipt of the signed application form a contract and an invoice will be sent by the LTD-14 organizing committee. Payment and return of the signed contract is due within 14 days from the invoice date.

The mandatory registration of at least one participant in case of exhibiting without a sponsorship contract is done online and can be paid by bank transfer or credit card.

Sponsorship and Exhibition fees can only be paid by direct bank transfer to:

Bank	BW-Bank Stuttgart
Account Holder	University of Heidelberg
Account Number	7 421 500 436
Bank Code	600 501 01
IBAN DE*	DE69 6005 0101 7421 5004 36
SWIFT-Code*	SOLADEST
Subject	LTD-14, exhibition invoice n. <i>XX, company name</i> or LTD-14, sponsorship invoice n. <i>XX, company name</i>

where 'XX' should be replaced with the invoice number you'll receive and 'company name' with the name of the exhibiting company.

Payment by credit card is not accepted for Sponsorship and Exhibition fees.

## DEADLINES

Registration of participating exhibitor:	May 8 <sup>th</sup>	(online, early bird, 360 Euro)
	July 28 <sup>th</sup>	(online, 420 Euro)
Renting of exhibition space (booth)	July 17 <sup>th</sup>	

## APPLICATION

For booking an exhibition space at LTD-14 please complete and sign the exhibition application form on page 8 and send it to

[ltd14@kip.uni-heidelberg.de](mailto:ltd14@kip.uni-heidelberg.de) by email

or ++49 6221 549860 by fax



## SPONSORSHIP OPPORTUNITIES

The contribution of your company to LTD-14 as well as its visibility at the conference can be increased substantially by choosing one of the sponsorship options described below.

### GOLD SPONSOR, €6000 (INCLUDING 19% VAT)

The benefits of being a Gold Sponsor include:

- Free exhibition space in 'double booth' format as described above.  
Please don't forget to complete, sign and send the exhibition space application form.
- Two free regular registrations to the conference.  
Please use the online registration with payment method 'fee included in sponsorship contract.'
- The exclusive use of the refreshment area of one of the poster-sessions for publicity distribution (posters, banners like 'Brought to you by ...,' flyers, etc) or the company logo on the conference bag.
- One-page advertisement at one of the prominent places in the book of abstracts: Inside front cover, inside back cover, outside back cover, or page facing table of contents.
- Inclusion of company flyer in the conference bag. The flyer is to be provided in advance by the sponsoring company and equivalent to 16 pages A4 or less, each.
- Company logo on
  - Main conference web page in the line 'Supported by:'  
(max 80×80 pixels)
  - Sponsor web page, including the full company name and link  
(max 100×100 pixels)
  - Exhibitor web page, including the full company address and link  
(max 100×100 pixels)

### SILVER SPONSOR €3000 (INCLUDING 19% VAT)

The benefits of being a Silver Sponsor include:

- Free exhibition space in 'double booth' format as described above.  
Please don't forget to complete, sign and send the exhibition space application form.
- One free regular registration to the conference.  
Please use the online registration with payment method 'fee included in sponsorship contract.'

- The exclusive use of the coffee/refreshment area front of the lecture hall on one of the days for publicity distribution (posters, banners 'Brought to you by ...,' flyers, etc).
- One-page advertisement (black and white) on a page facing a new chapter in the book of abstracts
- Inclusion of company flyer in the conference bag. The flyer is to be provided in advance by the sponsoring company and equivalent to 8 pages A4 or less, each.
- Logo (max 100×100 pixels) on
  - Sponsor web page, including the full company name and link
  - Exhibitor web page, including the full company address and link

## OTHER LEVEL OF INVOLVEMENT

Please contact the locale organizing committee ([ltd14@kip.uni-heidelberg.de](mailto:ltd14@kip.uni-heidelberg.de)) in case the described options do not fit your company's advertising plan or if your company wants to be involved on a level beyond the ones described here.

## APPLICATION

Please complete and sign the sponsorship application form on page 9 and send it to

[ltd14@kip.uni-heidelberg.de](mailto:ltd14@kip.uni-heidelberg.de) by email

or ++49 6221 549860 by fax

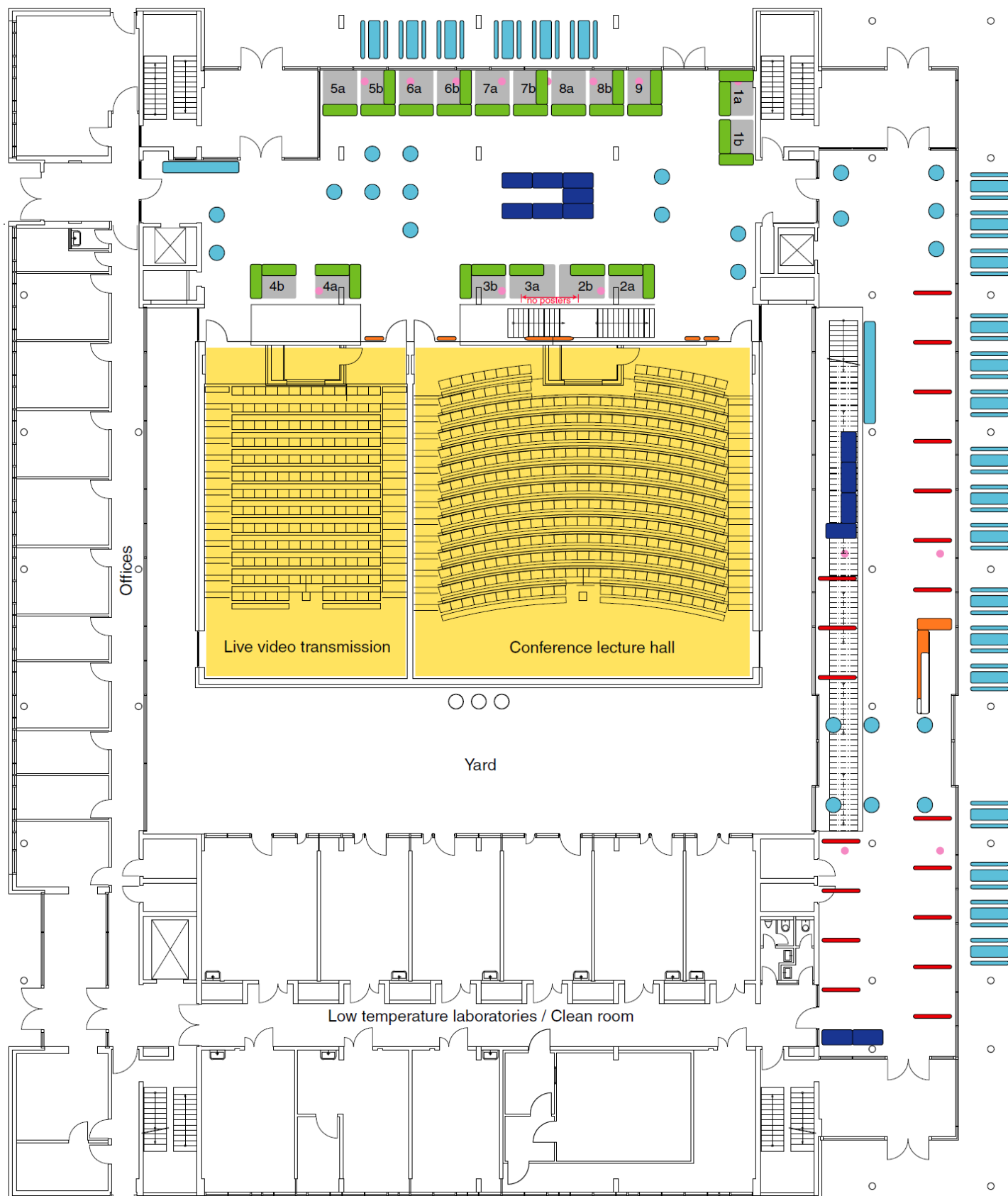
- Reception / Information
- Lecture hall
- Posters
- Exhibition booth
- Coffee and snacks
- Tables and chairs
- Power sockets (220V)

# Kirchhoff-Institute for Physics

## Ground floor



0  5m





## APPLICATION FOR EXHIBITING SPACE AT LTD-14

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the 14<sup>th</sup> Workshop on Low Temperature Detectors (LTD-14) described above, subject to the terms, conditions, and requirements stated herein.

The LTD-14 Conference is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first-served basis. The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

With reference to the enclosed floor plan, please indicate your booth choices e.g. '5a' (single booth) or '5a+5b' (double booth):

**1st Choice:** \_\_\_\_\_ **2nd Choice:** \_\_\_\_\_ **3rd Choice:** \_\_\_\_\_

*If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.*

### Exhibition space and additional options (all prices include 19% VAT)

- single booth**            **€1,000.00**
- double booth**            **€1,500.00**
- liq. He**                    **€400.00**

**COMPANY:** \_\_\_\_\_ **Tax Reg. No.:** \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_ **Signature:** \_\_\_\_\_

### Send this application by mail, email or fax to:

LTD-14 local committee  
Béatrice Bähr  
Kirchhoff-Institute for Physics  
Im Neuenheimer Feld 227  
69120 Heidelberg  
Germany

email: [lt14@kip.uni-heidelberg.de](mailto:lt14@kip.uni-heidelberg.de)  
phone: ++49 6221 549860  
fax: ++49 6221 549869





## APPLICATION FOR SPONSORSHIP AT LTD-14

### LEVEL OF INVOLVEMENT

**GOLD, €6000 (INCLUDING VAT)**

The sponsored items, i.e. the refreshment tables for poster session on Mon, Tue and Thu and the logo on the conference bag are distributed on a first comes – first served basis. Please rank your preferences from 1 (first choice) to 4:

\_\_\_ Monday \_\_\_ Tuesday \_\_\_ Thursday \_\_\_ Conference bag

The position of the advertisement page in the abstract book is distributed on a first comes – first served basis. Please rank the options from 1 (first choice) to 4:

\_\_\_ Outside back cover \_\_\_ Inside front cover  
\_\_\_ Inside back cover \_\_\_ Facing the table of contents (black and white)

**SILVER €3000 (INCLUDING VAT)**

The sponsored items, i.e. one day of exclusive publicity at the coffee/refreshment tables in front of the lecture hall, are distributed on a first comes – first served basis. Please rank them from 1 (first choice) to 5:

\_\_\_ Mon \_\_\_ Tue \_\_\_ Wed \_\_\_ Thu \_\_\_ Fri

**COMPANY:** \_\_\_\_\_

Tax Reg. No.: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

**Signature:** \_\_\_\_\_

*Please don't forget to complete, sign and send also the exhibition space application form, even if the fee for your choice of booth is included in your sponsorship contract.*

**Send both applications by mail, email or fax to:**

LTD-14 local committee  
Béatrice Bähr  
Kirchhoff-Institute for Physics  
Im Neuenheimer Feld 227  
69120 Heidelberg  
Germany

email: [ltd14@kip.uni-heidelberg.de](mailto:ltd14@kip.uni-heidelberg.de)  
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